



## Dario Deveronico

**Nationality:** Italian

**Gender** Male

### WORK EXPERIENCE

01/03/2014 – CURRENT – Reggio Emilia, Italy

**FOUNDER – LIMONEVERDE CONSULTING**

01/01/2014 – 31/12/2015 – Sanremo, Italy

**CHIEF EXECUTIVE OFFICER – LMVC SRLS**

Innovative start-up for the promotion and business development of Made in Italy excellences

01/04/2011 – 05/02/2014 – Reggio Emilia, Italy

**CHIEF EXECUTIVE OFFICER – REGGIO EMILIA FIERE**

01/01/2007 – 28/02/2011 – Maranello, Italy

**MARKETING AND NEW PRODUCTS DEVELOPMENT DIRECTOR EUROPE – FERRARI FINANCIAL SERVICES**

01/01/2005 – 31/12/2007 – Maranello, Italy

**MARKETING & SALES DIRECTOR EUROPE – FERRARI FINANCIAL SERVICES**

01/01/2004 – 31/12/2004 – Maranello, Italy

**BUSINESS DEVELOPMENT MANAGER WORLDWIDE FOR FERRARI FINANCIAL SERVICES – FERRARI**

01/01/2002 – 31/12/2003 – Maranello, Italy

**HEAD OF FERRARI PRODUCT MARKETING – FERRARI**

01/12/1999 – 31/12/2001 – Maranello, Italy

**FERRARI PRODUCT MANAGER – FERRARI**



01/09/1997 – 30/11/1999 – San Donato Milanese, Italy

**PRODUCT MARKETING MANAGER** – BMW ITALIA

Product Management BMW 7 Series & X5 (SUV model)

Product Management BMW 5 Series

BMW Pricing & Product Manager

01/01/1995 – 15/09/1996 – Sanremo, Italy

**PRIVATE, CORPORATE, ADMINISTRATION & CONTROLLING EMPLOYEE** – INTESA SANPAOLO BANK

31/12/1993 – 01/01/1995 – Genova, Italy

**CAO** – MARINA MILITARE ITALIA MMI

Naval Officer Commissioner CAO of UFFICIO TECNICO NAVALGENARMI MMI

## EDUCATION AND TRAINING

01/09/1983 – 01/07/1988 – SANREMO, Italy

**DIPLOMA MATURITA' SCIENTIFICA** – LICEO SCIENTIFICO "G.SACCHERI" SANREMO

56/60

01/10/1988 – 25/05/1993

**LAUREA IN ECONOMIA E COMMERCIO** – UNIVERSITY OF GENOVA

110/110 cum Laude

01/09/1993 – 31/12/1993

**ITALIAN NAVAL OFFICER COMMISSIONER** – Naval Academy Livorno

#1 ranking final exams

01/09/1996 – 31/12/1997

**MASTER IN BUSINESS ADMINISTRATION** – Bologna Business School

## LANGUAGE SKILLS

**Mother tongue(s):** ITALIAN

**Other language(s):**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C2	C2	C2	C2	C2
<b>FRENCH</b>	C1	C1	B2	B2	B2
<b>GERMAN</b>	A2	A2	A2	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user



- **DIGITAL SKILLS**

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Microsoft Office | Social Media | Zoom | - Object: C, C ++, JAVA, Visual Basic, WinDev, UML, VHDL .... | JATO |  
| Excellent knowledge of graphic software | Wordpress, Joomla | LINUX / UNIX / MAC OSX / WINDOWS |  
Relational Database Systems

- **HOBBIES AND INTERESTS**

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#### **Hobbies & Sports**

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Keen about motors and sports, music and creative activities.  
Photography, computer graphics and video editing.  
Trial running, basket, soccer, volley and martial arts.